

# 2015 ANNUAL PROFILE

# REGION 14

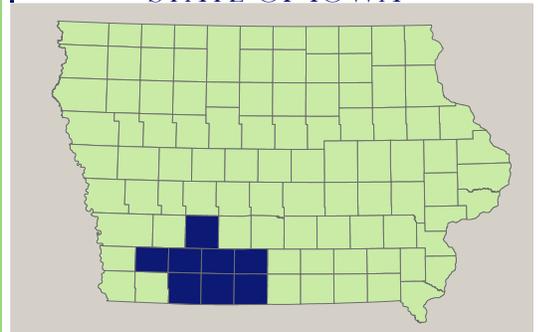
## IOWA WORKFORCE DEVELOPMENT

### Executive Summary

As of 2014, Iowa Workforce Development's (IWD) Region 14's largest private industry was Manufacturing, representing 18.4 percent (4,541) of the region's total covered employment of 24,723. The region's total employment increased by 0.1 percent since 2013, while the average annual wage increased by 4.0 percent to \$33,641 for all industries. The Transportation and Utilities industry posted the largest employment percentage increase of 6.7 percent during 2014.

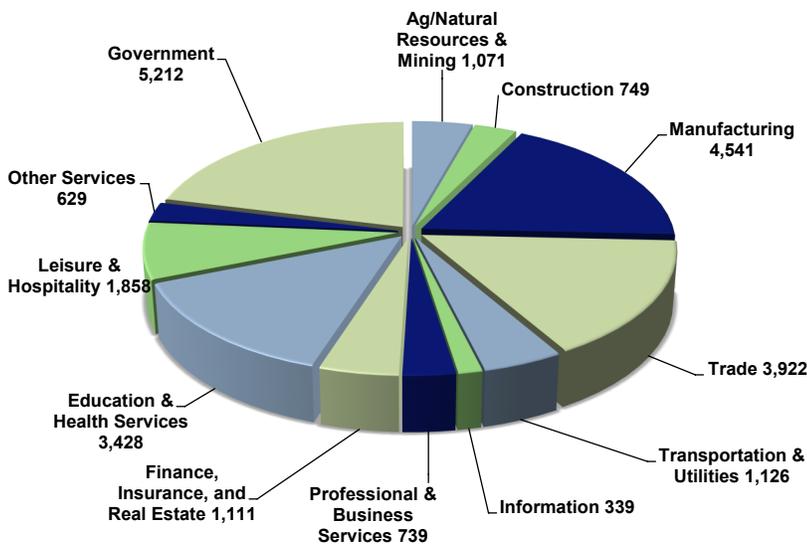
IWD's Region 14 average weekly wage for all industries was \$647 for 2014. This was an increase of 4.0 percent since 2013. The highest average weekly wage for a private sector was in Wholesale Trade averaging \$875. Between 2013 and 2014, the Finance, Insurance, and Real Estate sector reported the largest percentage increase in average weekly wage of 7.7 percent.

### STATE OF IOWA



IWD Region 14

### 2014 Industry Breakout by Employment



Source: Quarterly Census of Employment and Wages

### Ten Major Private Industry Employers

Name of Company	Industry
Osceola Food Llc	Manufacturing
Lakeside Hotel & Casino	Leisure and Hospitality
American Hydraulics	Manufacturing
Cardinal Ig Co	Manufacturing
Bunn-O-Matic Corp	Manufacturing
Graceland University	Education
Ferrara Candy Co	Manufacturing
Lions Club	Other Services
Fansteel Wellman Dynamics Corp	Manufacturing
Montgomery County Meml Hosp	Health Services

Source: Infogroup®

### QUICK FACTS

#### Counties Included in Iowa Workforce Development's Region 14

Adair	Montgomery
Adams	Ringgold
Clarke	Taylor
Decatur	Union

#### 2014 Covered Employment (QCEW)

		%
Total Employment	27,723	1.6 <sup>1</sup>
Average Weekly Wage	\$647	79.1 <sup>2</sup>
Largest Private Sector: Manufacturing	4,541	2.1 <sup>3</sup>

<sup>1</sup> Percent is based on statewide covered employment of 1,515,887

<sup>2</sup> Percent is based on statewide average weekly wage of \$818

<sup>3</sup> Percent is based on statewide covered employment in specified sector

#### Census Statistics

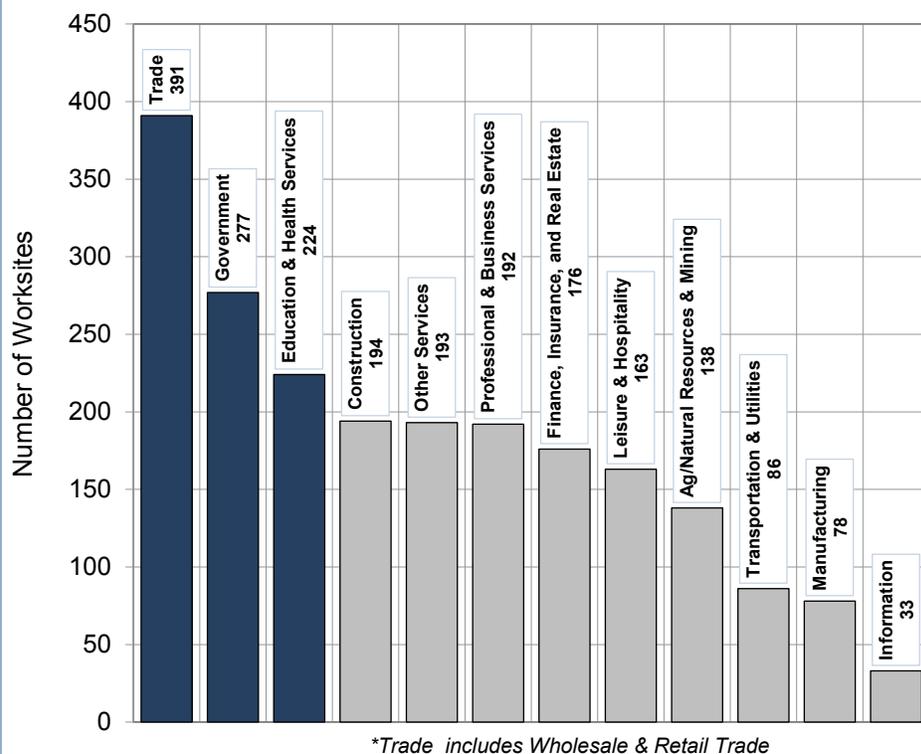
IWD Region 14 Population (2015)	62,940
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# 2015 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

## 2013 - 2014 Covered Employment and Reporting Units by Industry

Reporting Units				Employment		
2013	2014	% Change		2013	2014	% Change
2,131	2,144	0.61%	Total All Industries	24,693	24,723	0.12%
1,838	1,867	1.58%	Private Business	19,369	19,511	0.73%
129	138	6.98%	Ag/Natural Resources & Mining	1,081	1,071	-0.93%
187	194	3.74%	Construction	749	749	0.00%
76	78	2.63%	Manufacturing	4,480	4,541	1.36%
393	391	-0.51%	Trade	3,860	3,922	1.61%
138	137	-0.72%	<i>Wholesale Trade</i>	1,131	1,124	-0.62%
255	255	0.00%	<i>Retail Trade</i>	2,729	2,798	2.53%
84	86	2.38%	Transportation & Utilities	1,055	1,126	6.73%
33	33	0.00%	Information	360	339	-5.83%
172	176	2.33%	Finance, Insurance, and Real Estate	739	739	0.00%
195	192	-1.54%	Professional & Business Services	1,123	1,111	-1.07%
207	224	8.21%	Education & Health Services	3,387	3,428	1.21%
166	163	-1.81%	Leisure & Hospitality	1,898	1,858	-2.11%
196	193	-1.53%	Other Services	637	629	-1.26%
293	277	-5.46%	Government	5,324	5,212	-2.10%
65	65	0.00%	<i>State</i>	270	265	-1.85%
159	146	-8.18%	<i>Local</i>	4,755	4,650	-2.21%
70	66	-5.71%	<i>Federal</i>	300	298	-0.67%

## Reporting Units by Industry in 2014



### QUICK FACTS

**IWD Region 14  
Greatest Number of  
Worksites**

\*Trade  
391

Government  
277

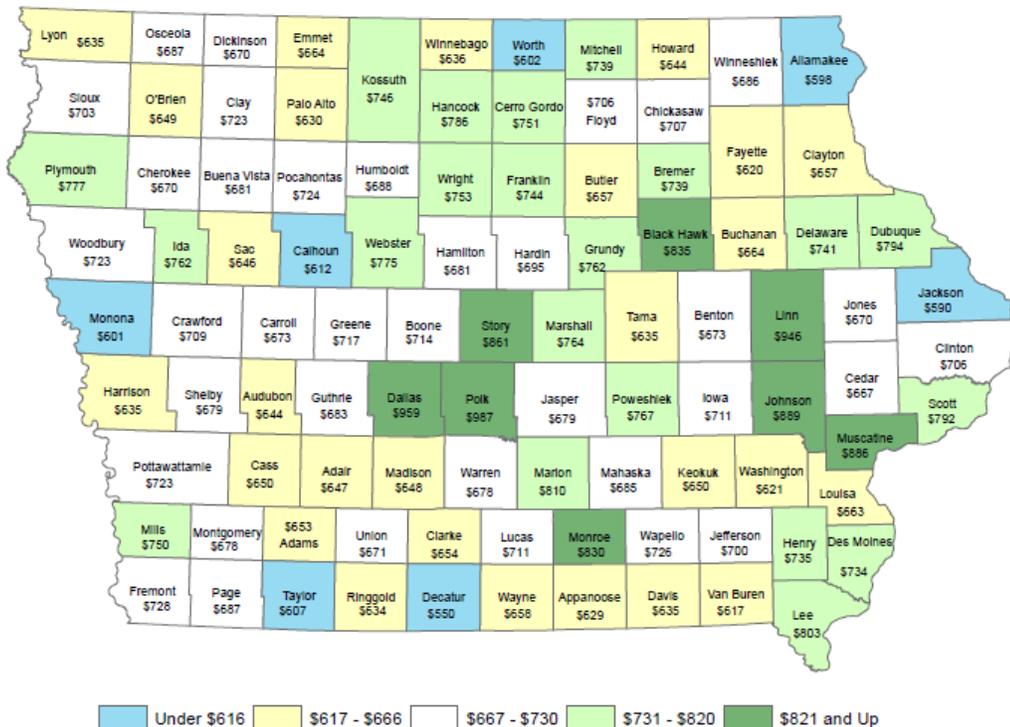
Education and Health  
Services  
224

# 2015 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

## 2013 - 2014 Average Annual and Weekly Wage by Industry

Average Annual Wage				Average Weekly Wage		
2013	2014	% Change		2013	2014	% Change
\$ 32,352	\$ 33,641	3.98%	Total All Industries	\$ 622	\$ 647	4.02%
\$ 31,327	\$ 32,744	4.52%	Private Business	\$ 602	\$ 630	4.65%
\$ 30,693	\$ 32,853	7.04%	Ag/Natural Resources & Mining	\$ 590	\$ 632	7.12%
\$ 40,084	\$ 42,207	5.30%	Construction	\$ 771	\$ 812	5.32%
\$ 42,225	\$ 44,340	5.01%	Manufacturing	\$ 812	\$ 853	5.05%
\$ 27,442	\$ 28,250	2.94%	Trade	\$ 528	\$ 543	2.84%
\$ 44,710	\$ 45,493	1.75%	<i>Wholesale Trade</i>	\$ 860	\$ 875	1.74%
\$ 20,286	\$ 21,321	5.10%	<i>Retail Trade</i>	\$ 390	\$ 410	5.13%
\$ 41,195	\$ 42,562	3.32%	Transportation & Utilities	\$ 792	\$ 819	3.41%
\$ 34,931	\$ 36,113	3.38%	Information	\$ 672	\$ 694	3.27%
\$ 41,767	\$ 44,997	7.73%	Finance, Insurance, Real Estate	\$ 803	\$ 865	7.72%
\$ 29,313	\$ 31,128	6.19%	Professional & Business Services	\$ 564	\$ 599	6.21%
\$ 26,079	\$ 26,695	2.36%	Education & Health Services	\$ 502	\$ 513	2.19%
\$ 13,136	\$ 13,416	2.13%	Leisure & Hospitality	\$ 253	\$ 258	1.98%
\$ 24,167	\$ 24,712	2.26%	Other Services	\$ 465	\$ 475	2.15%
\$ 36,081	\$ 36,997	2.54%	Government	\$ 694	\$ 711	2.45%
\$ 53,527	\$ 54,995	2.74%	<i>State</i>	\$ 1,029	\$ 1,058	2.82%
\$ 34,557	\$ 35,615	3.06%	<i>Local</i>	\$ 665	\$ 685	3.01%
\$ 44,569	\$ 42,595	-4.43%	<i>Federal</i>	\$ 857	\$ 819	-4.43%

**Average Weekly Wage for All Industries by County**  
Annual 2014



### QUICK FACTS

#### Average Weekly Wage Comparisons

IWD Region 14  
\$647

Rank  
Among All 15  
IWD Regions  
15

Statewide  
\$818

# 2015 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

## QUICK FACTS

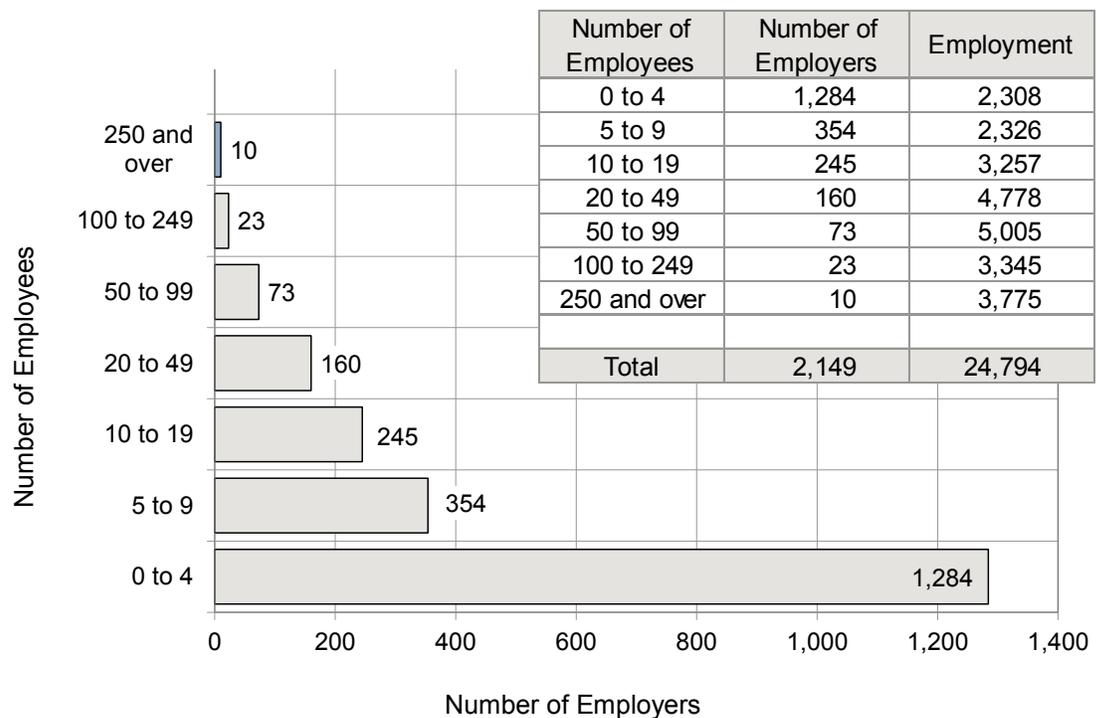
### Size of Firm

Ten firms in Region 14 employ 250 or more workers, totaling 3,775 workers, which accounts for 15.2 percent of total employment in the region.

Firms that employ less than 50 workers represent 95.1 percent of all establishments region-wide.

## Size of Firm Based on Employment

December 2014



## QUICK FACTS

### Quarterly Workforce Indicators Definitions

#### Total Employment

Number of workers who are employed by the same employer in both the current and previous quarter

#### New Hires

Total number of hires that were also not employed by that employer during the previous four quarters

For additional definitions see source information below the LED tables

## 2014 Local Employment Dynamics (LED) - Quarterly Workforce Indicators

Comparison of 3rd Qtr 2013 to 3rd Qtr 2014

Quarterly Workforce Indicators	Region 14 (2013)	Region 14 (2014)
Total Employment	23,181	23,474
New Hires	3,341	3,401
Separations	4,214	4,163
Turnover Rate %	0.087	0.092
Average Monthly Earnings	\$2,801	\$2,881
Average New Hire Earnings	\$1,816	\$1,906

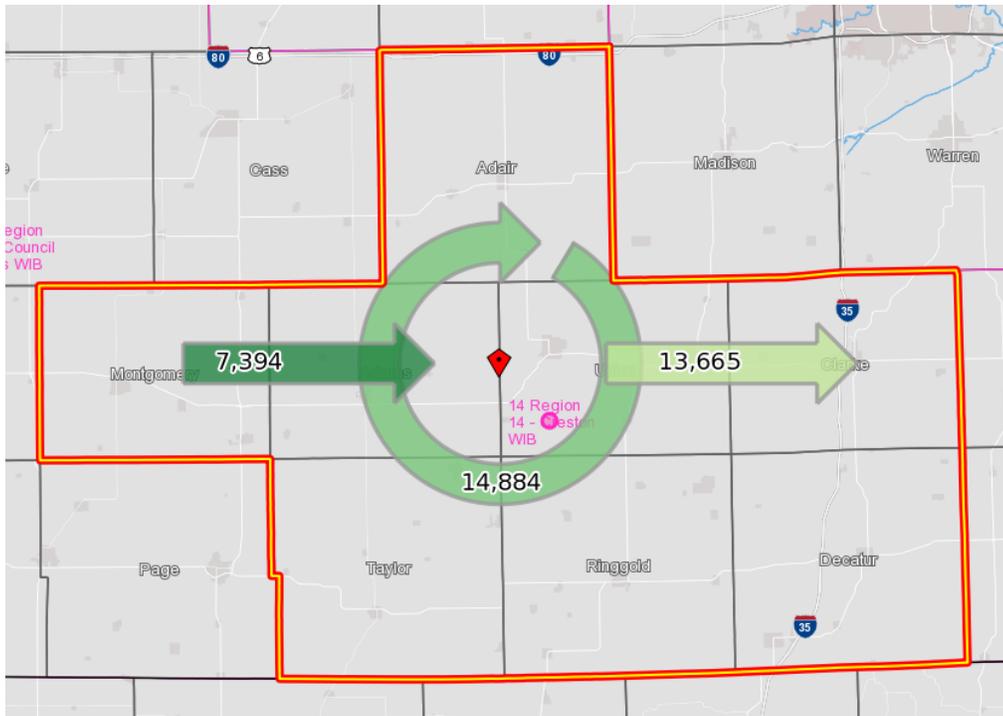
Quarterly Workforce Indicators	Iowa (2013)	Iowa (2014)
Total Employment	1,498,453	1,514,462
New Hires	226,009	231,425
Separations	278,960	277,585
Turnover Rate %	0.091	0.095
Average Monthly Earnings	\$3,526	\$3,610
Average New Hire Earnings	\$2,078	\$2,221

Source: Local Employment Dynamics, <http://lehd.did.census.gov>. For definitions of the Quarterly Workforce Indicators, visit [http://lehd.did.census.gov/doc/QWI\\_101.pdf](http://lehd.did.census.gov/doc/QWI_101.pdf).

# 2015 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

## Inflow/Outflow Job Analysis of Region 14 2013

Characteristics of workers who commute in, out, and within Region 14



For an online tour of the application, please follow this link:

<http://lehd.ces.census.gov/led/datatools/onthemap.php?name=WhatIsOnTheMap>

### QUICK FACTS

#### 'On the Map' Interactive Mapping Application

As of 2013, there were 22,278 primary jobs in this region.

13,665 workers live in Region 14 but leave the region for their primary jobs

74.3 percent (33,622) of the region's workers live and work in Region 2.

## ON THE MAP Statistics — Region 14

Distribution of Worker's Age, Monthly Earnings, and Race—Primary Jobs

	2013		2011		2009	
	Count	Share	Count	Share	Count	Share
<b>Total Primary Jobs</b>						
Total Primary Jobs	22,278	100.0%	21,421	100.0%	21,397	100.0%
<b>Jobs by Worker Age</b>						
	Count	Share	Count	Share	Count	Share
Age 29 or younger	4,970	22.3%	4,794	22.4%	4,908	22.9%
Age 30 to 54	11,347	50.9%	11,239	52.5%	11,397	53.3%
Age 55 or older	5,961	26.8%	5,388	25.2%	5,092	23.8%
<b>Jobs by Earnings</b>						
	Count	Share	Count	Share	Count	Share
\$1,250 per month or less	5,485	24.6%	5,236	24.4%	5,657	26.4%
\$1,251 to \$3,333 per month	10,074	45.2%	10,339	48.3%	10,828	50.6%
More than \$3,333 per month	6,719	30.2%	5,846	27.3%	4,912	23.0%
<b>Jobs by Worker Race</b>						
	Count	Share	Count	Share	Count	Share
White Alone	21,742	97.6%	20,959	97.8%	20,946	97.9%
Black or African American Alone	234	1.1%	155	0.7%	175	0.8%
American Indian or Alaska Native Alone	87	0.4%	64	0.3%	49	0.2%
Asian Alone	135	0.6%	144	0.7%	136	0.6%
Native Hawaiian or Other Pacific Islander Alone	6	0.0%	5	0.0%	7	0.0%
Two or More Race Groups	74	0.3%	94	0.4%	84	0.4%

Source: Local Employment Dynamics. On the Map: <http://onthemap.ces.census.gov/>. For definitions and instruction on this mapping application, visit

<http://lehd.ces.census.gov/led/datatools/onthemap.php?name=GettingStarted>

### QUICK FACTS

#### 'On the Map' Reports

One of the reports generated from 'On the Map' displays total primary jobs of 22,278 in Region 14 and the distribution of age and monthly earnings of the workers.

45.2 percent of Region 14 workers earn from \$1,251 to \$3,333 per month.

26.8 percent of the region's workers are age 55 and older.

# 2015 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

## Top 20 Growing Industries by Employment

2012 - 2022

Industry Description	NAICS Code	2012	2022	Total Growth	Percent Change
		Estimated Employment	Projected Employment		
Nursing and Residential Care Facilities	623	1,695	2,025	330	19.5%
Educational Services	611	3,130	3,340	210	6.7%
Self Employed and Unpaid Family Workers	671	2,950	3,120	170	5.8%
Ambulatory Health Care Services	621	570	740	170	29.8%
Social Assistance	624	620	775	155	25.0%
Specialty Trade Contractors	238	495	625	130	26.3%
Food Services and Drinking Places	722	1,190	1,315	125	10.5%
Administrative and Support Services	561	685	805	120	17.5%
Hospitals	622	1,175	1,285	110	9.4%
Food and Beverage Stores	445	750	840	90	12.0%
Truck Transportation	484	400	490	90	22.5%
Accommodation	721	600	690	90	15.0%
Primary Metal Manufacturing	331	525	605	80	15.2%
Local Government, Excluding Education and Hospitals	930	1,345	1,420	75	5.6%
Nonmetallic Mineral Product Manufacturing	327	355	425	70	19.7%
Gasoline Stations	447	605	675	70	11.6%
General Merchandise Stores	452	560	620	60	10.7%
Professional, Scientific, and Technical Services	541	345	405	60	17.4%
Warehousing and Storage	493	155	210	55	35.5%
Repair and Maintenance	811	285	340	55	19.3%

Source: Long-Term Industry Projections

<https://www.iowaworkforcedevelopment.gov/industry-projections>

## "Hot Jobs" in Region 14

2012 - 2022

Occupational Title	2012	2022	Annual	Region 14		
	Estimated Employment	Projected Employment	Growth Rate (%)	2015 Mean Annual Wage	Education	Job Training
<b>Postsecondary Education</b>						
Registered Nurses	455	520	1.3	24.40	AS	N
Heavy & Tractor-Trailer Truck Drivers	870	975	1.2	23.33	PS	S
Licensed Practical & Licensed Vocational Nurses	270	335	2.4	19.39	PS	N
<b>High School Diploma (or Equivalent) or less</b>						
Construction Laborers	165	200	2.1	18.71	< HS	S
Secretaries & Admin Assistants, Ex Legal, Medical, & Executive	600	665	1.1	13.42	HS	S
Laborers & Freight, Stock, & Material Movers, Hand	425	470	1.1	12.79	< HS	S

Occupations were selected based on the annual growth rate from Region 14 2012-2022 occupational projections.

<https://www.iowaworkforcedevelopment.gov/occupational-projections>

**Education** (typical education level needed to enter an occupation): DP = Doctoral or Professional degree; MA = Master's degree; BA = Bachelor's degree; AS = Associate's degree; PS = Postsecondary non-degree award; SC = Some college, no degree; HS = High school diploma or equivalent; < HS = Less than high school;

**Job Training** (typical on-the-job training level needed to attain occupational competency): I = Internship/residency; A = Apprenticeship; L = Long-term on-the-job training; M = Moderate-term on-the-job training; S = Short-term on-the-job training; None = N.

# 2015 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

## Employment and Unemployment Statistics

Annual 2014

County	Labor Force	Number Unemployed	Unemployment Rate	Number Employed
Adair	4,180	180	4.2	4,000
Adams	2,220	80	3.5	2,140
Clarke	4,730	220	4.7	4,510
Decatur	4,460	170	3.9	4,290
Montgomery	5,190	220	4.3	4,960
Ringgold	2,550	100	4.0	2,450
Taylor	3,270	130	3.8	3,140
Union	6,860	340	4.9	6,520
<b>Total (*Average)</b>	<b>33,440</b>	<b>1,430</b>	<b>4.3</b>	<b>32,010</b>

*Note: The unemployment rate is widely recognized as an important economic indicator that is used to gauge the vitality of the labor market. The release of the monthly unemployment rate causes markets to react and analysts to speculate on the health of the economy.*

Source: Local Area Unemployment Statistics (LAUS)

Note: Total employed and unemployed may not reflect total labor force, due to rounding.

## QUICK FACTS

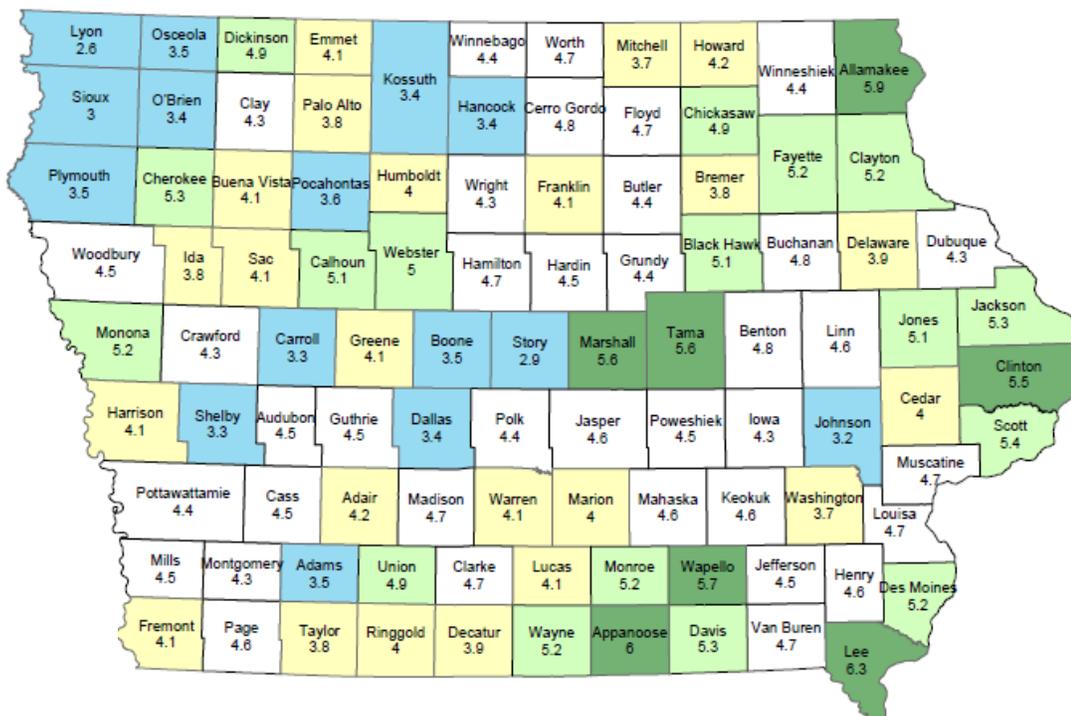
### Labor Force 2014

Unemployment averaged 4.3 percent in Region 14 for 2014. The region's jobless rate translated into 1,430 unemployed persons.

The 2014 unemployment rate for Region 14 was even with statewide average of 4.3 percent.

## Unemployment Rates per Iowa Counties

2014 Annual Average



Source: Local Area Unemployment Statistics (LAUS)

## QUICK FACTS

### County Unemployment Rates

Lee County reported the highest jobless rate in the state in 2014 at 6.3 percent.

Lyon County reported the lowest jobless rate in the state in 2013 at 2.6 percent.

# 2015 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

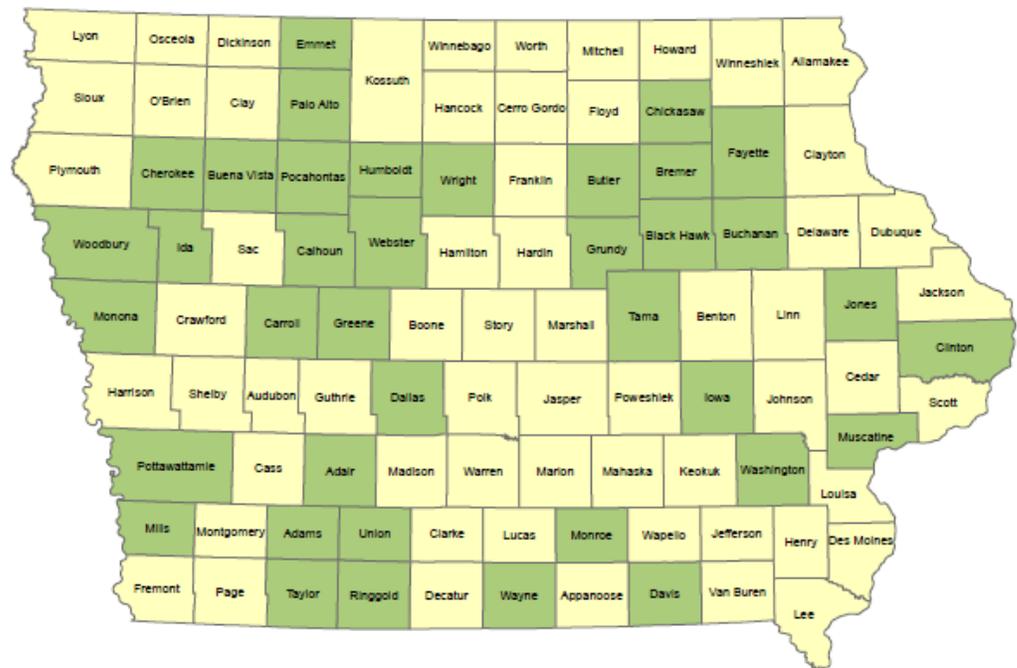
## QUICK FACTS

### Annual 2014 UI Benefits

UI Benefits for Iowa decreased from \$418.8 million in 2013 to \$402.6 million in 2014, a decrease of 3.9 percent.

UI Benefits in 60 of Iowa's 99 counties dropped compared to 2013. Three counties in Region 14 saw an increase in UI benefits paid in 2014.

## Percentage Change in Total Unemployment Insurance (UI) Benefit



Decrease Increase

Source: Unemployment Insurance Statistical Data

<https://www.iowaworkforcedevelopment.gov/unemployment-insurance-statistics>

## CONTACT INFO

### Iowa Workforce Development

#### Labor Market Information

1000 E Grand Ave  
Des Moines, IA 50319  
515-281-8515  
800-532-1249;  
Fax: 515-281-8195  
iwd.lmi@iwd.iowa.gov  
[www.iowalmi.gov](http://www.iowalmi.gov)

*Equal opportunity employer/program. Auxiliary aids and services are available upon request to individuals with disabilities.*

TTY 515-281-4748;  
1-800-831-1399



## For Additional Information about Region 14 — Visit our Website!

<http://www.iowalmi.gov>

**LMI Quick Links**

- LMI Home
- Career Exploration Resources
- Current Employment Statistics (CES)
- Education Outcomes
- Employment & Unemployment (LAUS)
- Employment & Wages (GCEW)
- Industry Profiles
- Industry Projections
- Laborshed Studies
- Occupational Employment & Wages
- Occupational Projections
- Workforce & Economic Development Status Reports
- Workforce Needs Assessment
- Unemployment Insurance Statistics

**Additional Links**

- Special Publications
- Outside Resources

**Indicators**

- Current Employment (CES)
- Employment & Unemployment (LAUS)
- UI Statistics
- More ...

**Industry**

- Employment & Wages (GCEW)
- Profiles
- Projections
- More ...

**Occupation**

- Career Exploration
- Employment & Wages
- Projections
- More ...

**Research**

- Education Outcomes
- Laborshed Studies
- Workforce Needs
- More ...

Welcome to the Labor Market Information Division

The Labor Market Information (LMI) Division collects, analyzes and prepares a wide array of labor market data including: employment, industry and occupational statistics, wages, projections, trends and other workforce characteristics. This information is reported for the State of Iowa as a whole as well as for other geographic areas within the State.

The LMI Division works in cooperation with the United States Department of Labor's Bureau of Labor Statistics (BLS) and Employment and Training Administration (ETA) along with the United States Census Bureau. The Labor Market Information website is financed by the ETA.

**Local Labor Force Summary Data Tool**

The tool below provides a summary for the State of Iowa labor force statistics which include: number of individuals in the labor force, unemployed, employed and the unemployment rate by month. To view historical data, change the year selected in the drop-down menu below the table. Navigating between the three tabs at the top of the frame will provide data for other geographies other than the State of Iowa.

Seasonally Adjusted (Statewide-Only) Not Seasonally Adjusted (Other Geographies) Annual Averages

**2015 Iowa Labor Force Summary (Seasonally Adjusted)**

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Labor Force	1,716,900	1,716,800	1,715,100	1,713,400	1,710,500	1,704,400	1,700,400	1,700,100	1,701,900	1,704,800	1,705,100	1,708,700
Unemployment	71,800	70,300	68,000	65,600	64,800	63,900	63,900	62,500	61,400	60,400	58,800	58,300
Unemployment Rate	4.2%	4.1%	4.0%	3.8%	3.8%	3.7%	3.8%	3.7%	3.6%	3.5%	3.4%	3.4%
Employment	1,645,000	1,646,500	1,647,100	1,647,800	1,645,700	1,640,500	1,636,500	1,637,600	1,640,500	1,644,400	1,647,300	1,650,500

Select Year: 2015

Iowa Workforce Development, Labor Market Information Division, Local Area Unemployment Statistics (LAUS) program.

<http://www.iowalmi.gov>